

Agricultural Marketing Service STOP 0249 - Room 2092-S 1400 Independence Avenue, SW. Washington, D.C. 20250-0249

OCT 5 2005

Ms. Janice Dahl Executive Director United Soybean Board 16640 Chesterfield Grove Road, Suite 130 Chesterfield, Missouri 63005-1422

## Dear Janice:

This is in response to your September 28, 2005, letter requesting approval of a fiscal year 2005 United Soybean Board Executive Committee project to assist in the relief efforts for U.S. soybean farmers in hurricane-affected areas.

We have reviewed and approve the project in the table below.

Project Number	Budget	Completion Date	
5583	\$75,000	12/31/05	

Sincerely,

Barry L. Carpenter Upper Deputy Administrator

Livestock and Seed Program



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cc: Michelle Sharrow, FAS

AMS:LS:MPB: 130ck/sct 109/80/05:Final:10/3/05:(L:\MPB\DRAFT\SOYBEANS\COR\PROJECTS\2005\DM\5583)

Filed:SB-FIS-DM\Q\d

Randall D. Jones:



September 28, 2005

Yvonne Dock USDA-AMS-LS-MP 1400 Independence Ave. SW Room 2629-S, STOP 0251 Washington, DC 20250

Dear Yvonne:

In a fax vote on September 28, 2005, the Executive Committee of the United Soybean Board approved one direct-managed project for FY 2005. The project will begin immediately with funding of the project from FY 2005 Board Unallocated:

Project#	Project Name	Contractor	Budget	End Date
5583	Soy Promotion through	Direct-managed	\$75,000	12/31/05
ļ	Hurricane Relief			<u> </u>

We request your review and concurrence of the project listed above as soon as possible in order that the United Soybean Board might contribute to the relief of U.S. soybean farmers in the hurricane-affected areas.

Thank you for your consideration. Please call if you need additional information or have any questions

Sincerely, Janice Dahl/hhr

Janice Dahl

Executive Director

CC:

Greg Anderson

Brenda Malottke

PROJECT NUMBER:

5583

PROJECT TITLE:

Soy Promotion through Hurricane Relief

**COMMITTEE MANAGEMENT:** 

Direct-managed (Executive Committee)

PROJECT MANAGER: PROJECT END DATE:

John Becherer, CEO December 31, 2005

**BUDGET:** 

\$75,000

## CONSTRAINTS/OPPORTUNITIES:

Due to the effects of Hurricane Katrina in the states of Louisiana, Alabama and Mississippi, soybean farmers in the affected areas are struggling with devastating loss The challenge to the United Soybean Board is to contribute to the relief efforts in the region while promoting the use of soy.

## PROJECT DESCRIPTION:

In order to ease the devastation and financial burdens of farmers affected by Hurricane Katrina, the United Soybean Board will provide the following items:

- 1) Louisiana: \$25,000 worth of livestock feed (soy inclusion) USB will reimburse the Louisiana Cattleman's Association for feed that is being provided at a discounted price directly to Louisiana farmers in the hurricanc affected area.
- 2) Mississippi/Alabama: \$50,000 for the cost of biodiesel, (including the shipping, handling, and transportation costs) and delivery of the fuel from a biodiesel refinery to Greenville, MS where it will be distributed at a discounted price to ag fuel Distributorships and farmer co-ops in Alabama and Mississippi.

## **EVALUATION:**

This project will be monitored closely by the Executive Committee and the USB CEO. The intent of the project is primarily one of relief for hurricane-affected farmers however, the project will also be evaluated based on the value gained by the soybean checkoff for the resulting positive communication and public relations as well as increased use of biodiesel in the states of Mississippi and Alabama

**BUDGET DETAIL:** \$75,000 (\$25,000 livestock feed; \$50,000 biodiesel)